

Notes and News from **NaCCRA**

Monday, September 11, 2017

Many NaCCRA members and prospective members do not have email to receive these Notes and News. We urge you to share this news with anyone who you think might be interested.

You can help NaCCRA by putting a copy of Notes and News in every in-house mailbox in your CCRC.

Reflection.

Today is September 11. Let's pause in our daily activity to remember those lost that day and to uplift those affected by storms in Texas and Florida. The www.naccra.com website has valuable hurricane information. Share your experiences in the Forum.

New Orleans Meeting.

NaCCRA will be meeting in New Orleans on Saturday, October 28th and Sunday, October 29th, and we hope you can join us then. There is no charge for the NaCCRA meetings, but attendees may want to attend the LeadingAge Conference, which meets from the afternoon of October 29th through Wednesday, November 1st. Registration for LeadingAge costs \$99 for residents and can be accessed by clicking on the button below.

[LeadingAge 2017 Conference Registration](#)

Topics and Papers Wanted.

NaCCRA is instituting the NaCCRA Congress to bring together residents from all over America to help improve senior services. We want to hear from you.

What do you like most about your CCRC? What would you like to see improved? What NaCCRA services most appeal to you? What additional services would you like us to provide? How involved should residents be with provider decisions? Go to www.naccra.com and follow the links to the Congress or go directly to www.naccracongress.com to give us your input.

The Congress will also be meeting in-person and virtually (if technically feasible) from the New Orleans meeting on

Saturday, October 28th, from 1:00 PM Central Time to 3:00 PM. Let us know if you can participate so we can make the virtual participation link available to you.

Discretion.

It is NaCCRA policy to be as open and transparent as is consistent with our mission of service to continuing care residents. Too much openness, though, can interfere with NaCCRA's mission commitments. Accordingly, NaCCRA's Board, at its September 6th meeting, decided that Board and other deliberations must be closed except for those who have business with the Board.

Once Board minutes have been approved by the Board, generally at its next Board meeting, the minutes will be published on the www.naccra.com website for all to see. As ever, we welcome your participation and want to hear from you.

Nominating Committee.

NaCCRA's officers want the strongest Board and officer leadership that is possible. President Basil Pflumm has identified the need for financial, membership development, business development, and advocacy skills as core capabilities that NaCCRA needs.

In accordance with the Bylaws, President Pflumm has also appointed a Nominating Committee to consist of Ron Whalin (New Jersey), Chair; Dan Seeger (Pennsylvania); Karen Miller (Florida); and Gerard Hyland (Oregon) to locate and recruit suitable candidates to help strengthen the leadership group.

If you have suggestions for people who can help, please contact one of the members of the Nominating Committee either directly or through the www.naccra.com website.

Membership Administration.

NaCCRA is in the final stages of implementing a new Membership Administration System which will give you immediate advantages and will in time provide many advantages to local CCRCs and state associations. For now, though, you won't need to change the way you interact

with NaCCRA unless you choose to. The new system will allow you to maintain your own account information online and to check to be sure that your information is properly recorded. The system will be there for you when you are ready to use it.

In the meantime, though, Partners in Association Management, NaCCRA's administrative partner, will continue to interact with you, and Partners will enter your information into the new system just as is now the case.

One new feature you may like allows you to link your NaCCRA membership to a family member who can help you make the most of NaCCRA.

Principles.

For more than a year, NaCCRA has been part of a Joint Task Force with LeadingAge, which was formed by the two organizations to find common ground. So far, the group has only met once, and then only in a get-acquainted session, but we remain hopeful that we can find common ground.

In the past, topics we have suggested to improve the financial security of residents have met with a tepid response from LeadingAge. At last Wednesday's Board meeting, NaCCRA's Board decided on a new approach to try to jumpstart provider-resident cooperation. We have now proposed, after deliberation by NaCCRA's Board, a set of four principles that we hope that providers and residents can agree on with minimal controversy. If we agree on these principles, we will have a base of trust and mutual respect that can lead to discussion of progressively more tendentious issues.

The four principles, in summary, are: (1) the demographic swell in the elderly as the baby boomers age requires a robust senior services industry; (2) contracts are central to the good faith on which business depends and should be upheld as inviolable; (3) entrance fees are advance payment for contractual promises and not investment capital; and (4) fulfillment of the contractual commitments with dependent senior housing residents should have precedence over other corporate obligations including debt.

Book Notes.

Two new books of interest to CCRC residents are worth reading and sharing. One, soon to be published, is by a resident, Fred Herb from Mirabella CCRC in Seattle, who has authored "Holistic Living in Life Plan Communities" (Life Plan Community is an alternative term for a CCRC).

Mr. Herb masterfully brings together in one place everything that a prospective resident might want to know before committing to the CCRC life or to any particular CCRC.

The second book is a fresh edition of Brad Breeding's book "What's the deal with Retirement Communities?" Mr. Breeding is a financial planner and he approaches the decision whether or not to move to a CCRC from an analytical and planning perspective. The book works with his website, <http://mylifesite.net> to provide comprehensive analytical material to help people choose a CCRC.

Both books will be valuable for anyone who wants to better understand the benefits, pitfalls, and inner workings of CCRCs. The Brad Breeding book is available now on Amazon and the Fred Herb book will soon be there too (watch for it).

Distress at Altavita Village.

The former Air Force Village West in Riverside, CA has been renamed Altavita Village and is struggling with its finances. Residents are worried and hope that a new operator, willing to invest in the CCRC can soon be found and that their continuing care contracts can be preserved. So far, the Air Force, which deeded the land to the CCRC, has been hands off. It seems likely that the CCRC will change from nonprofit to for-profit ownership. NaCCRA believes that resident living interests should take precedence over lender or other financial interests.

Join NaCCRA to support our mission and to gain full access to member benefits.

Individual Membership with Mailed Newsletter \$20 a year

Name(s) _____

Address _____

Email _____

CCRC _____

Second Member in Household is \$15 a year, and Lifetime memberships are 10 times annual. Send membership to NaCCRA, 325 John Knox Road L103, Tallahassee, FL 32303. Include address and phone. Email: naccra@executiveoffice.org. If you

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