

**The Challenge:**

The need for a continuum of care through aging does not vary from one state to the next. The protections residents need are common to all states. Together, we can identify the opportunities that can forge a better America, great in vision, honed in integrity.

**A Matter of Responsibility:**

Americans accept civic duty as the price of freedom. Residents and providers of retirement communities have similar responsibilities to contribute to the wellbeing of one another by learning from each other and by organizing in harmony to pursue our common endeavors. NaCCRA has the framework to pursue our common purpose across states and with providers.



Become a NaCCRA member to support vitality through aging.



Join NaCCRA Today.  
It's a win-win for everyone.



NaCCRA  
Working for You

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Suite 450 PMB #61  
Washington, DC 200488-400436  
Toll Free 1-877-488-4004

National Continuing Care  
Residents Association (NaCCRA)  
Residents and Providers Together for Better Aging

## About us

The National Continuing Care Residents Association exists for the purpose of promoting, supporting, and protecting the chosen lifestyle, the financial security, and the human dignity of residents in Continuing Care Retirement Communities and similar enterprises for older Americans.

**Website:** <http://nacakra.com>  
**Email:** [info@nacakra.com](mailto:info@nacakra.com)

*Join NaCCRA to support our mission and to gain full access to member benefits.*

**Individual membership is \$25 year. Second member in a household is \$20 per year.**

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

CCRC \_\_\_\_\_

Lifetime membership is 10x annual membership. NaCCRA is a 501(c)(3) organization. Mail application to:

NaCCRA  
PO Box 919559  
Orlando, FL 32891-9559

## Our Value

### Unity

– providers are united in LeadingAge and other associations; residents need comparable representation

### Education

– the more residents know, the better informed they are to act for their own best interests

### Consumer Rights

– by informing prospective CCRC residents of best practices, prospects are able to make better market decisions. A more informed marketplace motivates providers to improve resident responsiveness, value, and services.

### Advocacy

– through education NaCCRA seeks to persuade providers, legislators, and regulators that what is best for consumers – residents in the case of CCRCs – is best for industry.

### Community

– NaCCRA fosters a nationwide community of people, like you, working together for understanding, mutual support, and effectiveness. Help us to help you by supporting us with your membership, your time, and whatever you can share.

# NaCCRA

## Why We Need NaCCRA

### National Issues

A national industry operating nationwide needs national standards. National standards can be at the state or Federal level. National standards make compliance easier for providers and trust in providers more acceptable for consumers.

### Sharing Ideas

Providers share ideas through LeadingAge. NaCCRA allows residents to share ideas. Together residents and providers can build a more trustworthy eldercare industry.

### Support of Providers

NaCCRA works with providers to promote a strong, trusted, and growing eldercare industry. Satisfied, secure residents are in the best interests of the eldercare industry.

### Catalyst for Others

NaCCRA assists and cooperates with community and state associations. In unity, there is strength.

### Information Sharing

NaCCRA allows residents everywhere to learn from each other and to cooperate more effectively with providers.

### Sharp Focus

NaCCRA is the only national organization for CCRC residents and their families committed to influence providers to better meet the challenges of aging and to aspire toward greater trust and better consumer value.

Through learning, research, and study, NaCCRA strives for continuous improvement.

# NaCCRA

The National Continuing Care  
Residents Association

Become a member and join us today